



Southeastern  
Economic  
Development  
Corporation

## Memorandum

DATE ISSUED: February 11, 2009 Report No. SEDC 09-001

ATTENTION: Honorable Chair and Members of the Redevelopment Agency  
Docket of February 17, 2009

SUBJECT: Approval of the First Amendment to the Agreement for Environmental and Planning  
Consulting Services with BRG Consulting, Inc.

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### REQUESTED ACTION

Should the Redevelopment Agency of the City of San Diego (Agency) approve the First Amendment to an agreement with BRG Consulting, Inc., (BRG) for consulting services in an amount not to exceed \$300,000 for a total contract amount not to exceed \$500,000?

### STAFF RECOMMENDATION TO THE REDEVELOPMENT AGENCY

That the Agency approves the First Amendment to an agreement with BRG Consulting, Inc., for environmental and planning services in an amount not to exceed \$300,000 for a total contract amount not to exceed \$500,000.

### SUMMARY

In October 2006, the Agency distributed a Request for Qualifications for environmental consultants and subsequently selected five firms qualified to provide services, one of which is BRG. The Agency selected BRG without the need for an interview based upon the submittal documents and the firm's proven expertise, technical qualifications, past performance for the Agency and demonstrated level of experience.

BRG has provided environmental consulting services to SEDC for numerous projects located in the SEDC Area of Influence, including the Imperial Marketplace, Potter Tract, Southcrest Park Estates Homes, Legacy Walk Homes, as well as assistance with redevelopment plan adoptions and amendments. Through these services, BRG has secured an extensive knowledge of southeastern San Diego generally and an intimate knowledge of SEDC's redevelopment project areas and the numerous development projects which have been developed over the years.

As a Lead Agency, SEDC performs the environmental review and prepares the environmental documents necessary for any agreement, project or process, brought to the Agency for approval. BRG has provided this service for SEDC, the City Redevelopment Division, and various other City departments over the past 20 years. BRG has also assisted SEDC in land use planning, review of development plans, entitlement, permitting as well as general planning and project management assistance for the implementation of the redevelopment plans.

Following is a summary of the Scope of Services for the First Amendment:

- Central Imperial – Imperial Marketplace/Valencia Business Park: Provide environmental consulting, entitlements, and services for the build-out of Imperial Marketplace and Valencia Business Park.
- Central Imperial – Imperial Avenue Corridor Master Plan Implementation: Preparation of required environmental documentation.
- Central Imperial – Hilltop & Euclid: Provide services for development at Hilltop and Euclid Avenue.
- Central Imperial – Redevelopment Plan Draft EIR, Fifth Amendment: Preparation of additional environmental documentation and analysis required.
- Mount Hope Public Improvements: Preparation of required environmental documentation.
- Southcrest Public Improvements: Preparation of required environmental documentation.
- Gateway Center West - Redevelopment Plan Amendment: Provide services, studies, and reports as necessary.
- Community Plan Update: Provide services to coordinate with the City of San Diego's updates to the Southeastern San Diego and Skyline Paradise Hills Community Plans.
- General Environmental Services: Provide as-needed environmental consulting services, studies and reports.
- Project Planning and Management: Provide as-needed planning, entitlement, project management services and respond to general requests for studies and evaluations.

#### Equal Opportunity Contracting (EOC)

This agreement is subject to the City's Equal Opportunity Contracting (San Diego Ordinance No. 18173, Section 22.2701 through 22.2702) and Non-Discrimination in Contracting Ordinance (San Diego Municipal Code Sections 22.3501 through 22.3517).

BRG Consulting is a woman-owned firm, certified with CalTrans as a Women Owned Business (WBE) and currently has 13 employees. This includes 8 females and 4 employees who are members of the following under represented ethnic groups:

- 1 Hispanic Male
- 1 Hispanic Female, 1 Asian Female, 1 American Indian Female

The BRG work force is fewer than 15 employees and is therefore exempt from employment category goals.

FISCAL CONSIDERATION – The funds for environmental and planning consultant services were approved in the SEDC FY08-09 program budget.

ENVIRONMENTAL IMPACT

This activity is not a "project" for purposes of the California Environmental Quality Act [CEQA] because it does not meet the criteria set forth in CEQA Guidelines Section 15378. Therefore, pursuant to CEQA Guidelines Section 15060(c)(3), this activity is not subject to CEQA.

PREVIOUS AGENCY AND/OR COMMITTEE ACTION

The Agency Executive Director authorized entering into an Agreement for Consulting Services with BRG Consulting, Inc., to provide to SEDC environmental consulting services in an amount not to exceed \$200,000, pursuant to Document No. EX-000199, filed on November 9, 2007.

COMMUNITY PARTICIPATION

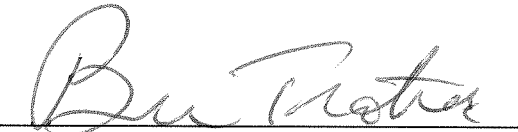
On October 24, 2008, the SEDC Board of Directors approved the recommendation that the Agency approve the First Amendment to the Agreement with BRG Consulting, Inc.

KEY STAKEHOLDERS

BRG Consulting, Inc., a private environmental, planning and permitting consulting firm.

CONCLUSION

The consulting services provided by BRG have assisted in SEDC's successful completion of various redevelopment projects, including the 30-acre Imperial Marketplace Retail Center, the redevelopment of the abandoned State Route 252 Corridor, the Legacy Walk residential development, the public improvements located in the Valencia Business Park, along with various redevelopment plan amendments over the years. This First Amendment allows SEDC to continue the implementation of projects without interruption.



Approved by  
Brian L. Trotier  
Interim Chief Administrator



Submitted by  
Sherry A. Brooks  
Project Manager

SAB:kk

Attachment: First Amendment to an Agreement for Consulting Services with BRG Consulting, Inc.